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Press Release

Source: Taco Bueno

Taco Bueno Expands its Footprint with a Nine Store Development Agreement in Kentucky and Indiana


Tuesday November 6, 8:05 am ET

Bueno Development Group Louisville, LLC to Develop and Manage New Restaurants along with Dallas Real Estate Developer

DALLAS--(BUSINESS WIRE)--Mexican quick-service restaurant chain Taco Bueno announced today that it has entered into an agreement with Louisville, Kentucky-based Bueno Development Group Louisville, LLC and Dallas real estate developer Clint Haggard to develop a minimum of nine Taco Bueno restaurants in the Louisville DMA, which includes parts of southern Indiana. The team plans to open the restaurants within five years, the first in Jeffersonville, Indiana, during the first quarter of 2008. This new agreement will bring nearly 300 jobs to the Louisville area.

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Kelly Kuhlmann was named **CEO of Bueno Development Group Louisville, LLC**. Kuhlmann is a former restaurant executive and multi-unit operator for a large Midwestern restaurant group.

"I am extremely excited to introduce the Taco Bueno brand to new markets across the country," Kuhlmann said. "It's hands-down the best product in the industry – I'm a Buenohead for life."

For Haggard, entering into a new market comes after having been instrumental in the development and management of commercial and residential areas throughout North Dallas.

"I've eaten at Taco Bueno every week since 1985," Haggard said. "Once they started franchising, I knew it was at the top of my list for the next venture."

"Kuhlmann and Haggard bring together two very important attributes that Taco Bueno looks for when considering the right franchisee—real estate savvy and success in operating multiple units," said **Jeff Seeberger, Vice President of Franchising for Taco Bueno**. "As we move forward with our aggressive expansion, we will continue to look for top-flight owner-operators who will help our company become the formidable super-regional player we envision."

As the quick-service Mexican food chain turns the corner on 40 years, it continues to expand its footprint across the U.S. with its franchise development program. Since the program began in 2005, the company has opened more than 20 restaurants in Arkansas, New Mexico, Missouri, Nebraska, and the Carolinas.

Taco Bueno is a Mexican quick-service restaurant that offers Fast Casual Quality at Fast Food Price and Convenience™. Founded in 1967 in Abilene, Texas, Taco Bueno today boasts over 180 locations in Texas, Oklahoma, Kansas, Missouri, Arkansas, Nebraska, New Mexico, South Carolina, and North Carolina. Find out more about Taco Bueno by logging on to www.tacobueno.com.

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